

FULL WEB AUDIT

Visual client overview of the website audit

CLIENT
sigel-industries.com
WEBSITE
https://sigel-industries.com
DATE
2026-07-11
AUDIT PROFILE
partial_access



PAGES CHECKED 11 / 20	BROKEN LINKS 0	CTA ELEMENTS 14	VIEWPORT ISSUES 1	MAIN ARCHETYPE Sage
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OVERALL PICTURE

Executive summary

The website has a specific and non-generic offer, but its individual layers, services, or target groups are not communicated as clearly and comprehensively.

Strengths

- A concrete and understandable basic offer.
- Strong SEO and a good technical foundation.
- A clearly identifiable website type and business purpose.

Main risks

- With a larger offer scope, the user may need faster orientation.
- Verify the main user journey, clarity of the offer, evidence elements, and clarity of the user's next step.
- Some layers of the offer or target groups may blend together.

NEXT STEPS

Top priority

First version of the visual report

01 Fix the mobile layout and horizontal content overflow Area: UX / mobile Impact: high	02 Speed up mobile main content loading (LCP) Area: Performance / Mobile Impact: high	03 Sharpen the introductory explanation of the offer and the user's next step Area: Communication Impact: high
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Technical performance and Lighthouse

An overview of performance, SEO, indexing, and the website's basic technical health.

CLIENT
sigel-industries.com

WEBSITE
sigel-industries.com

LIGHTHOUSE
Desktop

STRONG

89

Performance

Desktop performance is solid, but not in Lighthouse's 'good' range (90+).

91

Accessibility

Accessibility is good but still has room for improvement.

100

Best practices

Best practices are at an excellent level.

100

SEO

Technical SEO according to Lighthouse looks very strong.

LIGHTHOUSE
Mobile

STRONG

81

Performance

Mobile performance is solid, but not in Lighthouse's 'good' range (90+).

91

Accessibility

Mobile accessibility is usable but not perfectly ideal.

100

Best practices

Mobile best practices are without significant issues.

100

SEO

Mobile SEO signals are very strong.

TECHNICAL HEALTH

Basic website signals

automatic check

ROBOTS.TXT
found

SITEMAP
found

CMS / PLATFORM
Custom / unidentified system

SECURITY HEADERS
not confirmed

HTML SIZE
~33.7 kB

RENDER
static_html

SSL CERTIFICATE
valid (81 days)

MIXED CONTENT
clean

CORE WEBSITE VITALS

Real measured values

Lighthouse metriky

The 0-100 score shows how the website performed against reference thresholds. These numbers show the concrete measured times and values behind the score.

DESKTOP · LARGEST CONTENTFUL PAINT
1.2s

DESKTOP · FIRST CONTENTFUL PAINT
0.5s

DESKTOP · CUMULATIVE LAYOUT SHIFT
0.0

DESKTOP · TOTAL BLOCKING TIME
238ms

DESKTOP · SPEED INDEX
0.9s

DESKTOP · TIME TO INTERACTIVE
1.2s

MOBILE · LARGEST CONTENTFUL PAINT
5.0s

MOBILE · FIRST CONTENTFUL PAINT
1.7s

MOBILE · CUMULATIVE LAYOUT SHIFT
0.004

MOBILE · TOTAL BLOCKING TIME
52ms

MOBILE · SPEED INDEX
2.6s

MOBILE · TIME TO INTERACTIVE
5.1s

SCORES BY AREA

Desktop vs. Mobile



INTERPRETATION

What this implies

- ✓ Technical SEO and the Lighthouse score should be read together with the website's availability and the audit mode.
- ✓ Audit profile: partial_access.
- ✓ Navigation/render mode: static_html.
- ✓ robots.txt: found, sitemap: found.
- ✓ Basic security headers were not fully verified.



Technical conclusion

The technical foundation is strong overall. The next work should focus mainly on content, UX details, offer clarity, and priority business recommendations.

SECTION 3

Indexing, navigation and links

An overview of website discoverability, link status, CTA elements, and basic navigational usability.

CLIENT

sigel-industries.com

SCOPE

11 / 20 pages



ROBOTS.TXT

found

The website does not prohibit basic access by search engines.



SITEMAP.XML

found

Search engines have access to the site map of important URLs.



CRAWL MODE

normal

The audit actually checked 11 pages out of the planned scope of 20.



RELIABILITY

medium

Rendered check: nie.

DISCOVERABILITY AND PRESENTATION

How the website presents itself

STRUCTURED DATA
(SCHEMA.ORG)

not found

SOCIAL PREVIEW (OPEN
GRAPH)

partial

CUSTOM 404 PAGE

custom page

LINKS

OVERVIEW

Navigation link status

LINKS CHECKED

13

BROKEN LINKS

0

BLOCKED

0

OK links		13
Broken		0
Blocked		0
Anchor		13

INTERACTION

CTA elements

CTA TOTAL

14

BROKEN CTA

0

SUSPICIOUS
CTA

0

Example to verify

RISKS

Navigation and indexing findings

severity traffic light

LINKS

Broken links

No broken links were found within the tested scope.

AVAILABILITY

Audit mode

The audit ran in partial_access mode; the results should be read in this context.

RECOMMENDATIONS



What this section implies

01

Maintain sitemap and robots.txt as a functional basis for indexing.

UX, viewport and communication

How the website comes across to users: mobile usability, offer clarity, CTAs and content orientation.

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PRIMARY AREA

UX / communication



Communication clarity

For a SaaS website, clarity means whether a visitor quickly understands what the product does, who it is intended for, what problem it solves, and what specific outcome it delivers. In this case, the basic purpose is clear, but part of the communication may lead the user to a broader path rather than a quick answer. Specifically, this website communicates its offering as: 'Startup offer - fill out a short form with URL and billing details. For agency collaboration, add scope in the note.'



Offer consistency

The offering is communicated consistently. Each part of the website directs towards a similar purpose and does not appear disjointed layers. The website primarily offers: complete website audit, technical and content factor analysis, performance issues identification and SEO.



Offer specificity

The website operates with specific services, products, topics or user scenarios. Communication is not just about general statements. Specifically, it refers to: Technical and performance, SEO and visibility, UX and CTA.



Communication genericity

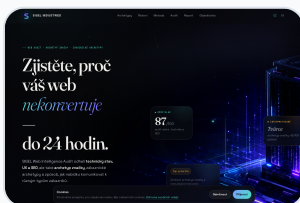
The communication does not feel generic. The website uses specific topics, services or content areas, so it's not just empty marketing phrases. The website primarily targets: Marketing agencies - collaboration on optimizing web pages.

RESPONSIVENESS

Viewport / mobile behavior

MINOR CHECK

DESKTOP



100/100

No horizontal overflow detected.

VS

MOBILE



88/100

No horizontal overflow detected.

Mobile finding

Horizontal overflow of approximately 0 px, number of issues: 1.

TRAFFIC LIGHT

UX risk areas

- Mobile display** high
 Mobile users may have trouble with navigation or clickability.
- CTA elements** low
 CTA elements do not appear to be a major technical issue within the tested scope.
- Content hierarchy** low
 The main H1 structure does not appear to be a major issue.
- Offer clarity** moderate
 The user needs to quickly understand the main offer, categories, and next step.

NAVIGATION

Orientation and CTA

NAVIGATION TYPE

hybrid navigation

CTA
ELEMENTS

14

SUSPICIOUS
CTA

0

H1 structure OK

The main H1 structure does not appear to be a major issue.

POSSIBLE IMPACT

Impact on conversion

MEDIUM

An estimated business impact based on the broken links, CTA, and viewport findings.

Viewport / responsiveness

medium

What the website communicates well

- The website has an identifiable, specific offer.
- The website's core purpose is understandable.

What is unclear

- Some parts of the offer may need a clearer explanation.
- The user's next step could be more prominent.

Recommended improvement

- More clearly name the main offer and target segments.
- Highlight the primary CTA and practical benefit.

SECTION 4B

Accessibility & UI/UX check

Deterministic measurements of contrast, tap target size, and text readability -- based on WCAG and common mobile standards, not an estimate.

CLIENT

sigel-industries.com

PRIMARY AREA

Accessibility



Overall score

Accessibility & UI/UX

The website has a solid foundation of accessibility and UI/UX quality.



Contrast

Desktop

Text color contrast mostly complies with WCAG recommendations.



Tap targets

Mobile

A large share of tap targets on mobile fall short of the recommended size -- users may struggle to accurately tap a button or link.



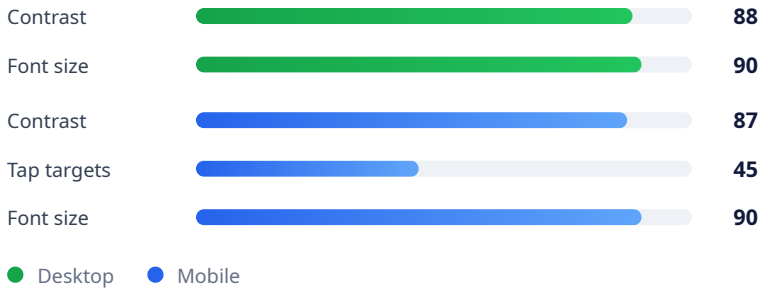
Font size

Mobile

Font size is mostly within a readable range.

SCORES BY AREA

Desktop vs. Mobile



FINDINGS TO REVIEW

Most significant findings

- Contrast · Desktop** **high**
<a> "Prohlédnout ukázku reportu" -- ratio 1.16:1 (required 3:1)
- Contrast · Desktop** **high**
 "Sigel" -- ratio 1.16:1 (required 4.5:1)
- Contrast · Desktop** **high**
 "03" -- ratio 1.39:1 (required 4.5:1)
- Contrast · Mobile** **high**
<a> "Prohlédnout ukázku reportu" -- ratio 1.16:1 (required 3:1)
- Contrast · Mobile** **high**
 "Sigel" -- ratio 1.16:1 (required 4.5:1)
- Contrast · Mobile** **high**
 "03" -- ratio 1.39:1 (required 4.5:1)
- Contrast · Mobile** **high**
 "04" -- ratio 1.39:1 (required 4.5:1)
- Contrast · Mobile** **high**
 "05" -- ratio 1.39:1 (required 4.5:1)
- Tap target · Mobile** **high**
<a> "CZ" -- 52×26px (min 44×44)
- Tap target · Mobile** **high**
<a> "EN" -- 52×26px (min 44×44)

Showing 10 of 128 findings -- full list in the audit's evidence data.

INTERPRETATION

What this implies

- ✓ A total of 128 findings were identified across contrast, tap targets, and font size (28 of high severity).
- ✓ The weakest area is: Tap targets.
- ✓ Contrast and font size were measured on both desktop and mobile; tap targets only on mobile (desktop is controlled with a mouse, not a finger).



Accessibility conclusion

The website has a solid foundation of accessibility and UI/UX quality. These findings are measured directly from the rendered website (Playwright), not estimated -- we recommend treating them as concrete prompts for manual review, prioritizing the high-severity ones.

How to read these findings

Contrast je meraný podľa WCAG 2.1 AA (4.5:1 pre bežný text, 3:1 pre veľký text). Veľkosť dotykových cieľov 44×44 px je odporúčanie Google/Apple pre pohodlné ovládanie prstom, nie povinný štandard -- mnoho profesionálne navrhnutých webov ho nedosahuje na 100 %. Tieto zistenia beriete ako podnety na manuálnu kontrolu, nie ako automatické chyby.

Content and offer communication

A strategic understanding of the website: what it actually offers, who it serves, and how clearly it communicates its value.

WEBSITE TYPE

software product or SaaS

UNDERSTANDING CONFIDENCE

medium

WEBSITE IDENTITY

software product or SaaS

MAIN OFFER

Founding offer - fill out a short form with the URL of the website and billing details. For agency cooperation, add scope in the note.

DOMINANT PURPOSE

presentation and sale of software product or service

BUSINESS MODEL

paid or licensed access to the product

OFFER VS. COMMUNICATION

Alignment: high

88

The communication is largely consistent with what the website actually offers.

WHAT THE WEBSITE ACTUALLY DOES

The web page offers a website system audit aimed at optimizing sales and customer experience. This audit includes technical factors, SEO, UX, CTA, communication of the offer, and brand and customer archetypes.

WHAT IT EXPLICITLY COMMUNICATES

The web page is focused on optimizing the website system for products for men and women. It offers a website audit that includes technical factors, SEO, UX, and CTA.

Products and services

Founding offer - fill out a short form with the URL of the website and billing details. For agency cooperation, add scope in the note.

Secondary offers

White-label according to agreement - output can be used as an internal foundation or basis for your own recommendation

Main topics

Technology and performance

SEO and visibility

UX and CTA

Communication of the offer

Brand and customer archetypes

Priority roadmap

Target segments

Marketing agencies - cooperation to optimize web pages

COMMUNICATION SCORE

Readability and clarity of the offer

strategic interpretation

COMMUNICATION CLARITY

62

partially clear

Shows whether the visitor quickly understands the main offer, its value, and the next step.

OFFER CONSISTENCY

93

high

Shows whether the different parts of the website point toward the same purpose.

OFFER SPECIFICITY

94

high

Shows whether the website communicates specific services, products, or situations.

COMMUNICATION GENERICITY

73

low

Lower genericity is positive: the communication doesn't come across as empty generic marketing.

WEAK POINTS

What may hinder understanding the value

- Some parts of the offer may need a clearer explanation.
- The user may need a more prominent next step.

RECOMMENDATIONS

How to sharpen the offer

- Name the main offer and target groups more clearly.
- Highlight the primary CTA and practical benefit.



AI readiness

18/100

Missing key signals for AI search: FAQ schema (FAQPage), Organization/LocalBusiness schema.

- | | |
|--------------------------------|---|
| ✗ FAQ schema (FAQPage) | ✗ Organization/LocalBusiness schema |
| ✓ One clear H1 heading | ✗ Meta description present and long enough (50+ characters) |
| ✗ Open Graph metadata complete | |



Strategic conclusion

The website has a readable core offer. The biggest opportunity lies in sharpening the offer's distinctions, evidence elements, target groups, and a clearer next step for the user.

Brand and audience archetypes

A strategic profile of how the website communicates externally and what types of customers it naturally attracts.

MAIN ARCHETYPE

Sage

CONFIDENCE

high



MAIN BRAND ARCHETYPE

Sage

The brand should operate as an authoritative and credible source. The strongest tone is evidence-based, precise, and explanatory: clear product value, onboarding, trust, usability, and proof of functionality.

STRATEGIC FIT

94



INTERPRETATION

What this means

The main brand archetype is Sage. In the context of this website, this mainly means: clear product value, onboarding, trust, usability, and proof it works.

The Sage archetype was selected based on the highest score. The Ruler and Creator archetypes are also relevant for your business activity, indicating the complexity of your offer.

BRAND LAYER

Corporate archetypes

BRAND



Sage

94

The brand should operate as an authoritative and credible source. The strongest tone is evidence-based, precise, and explanatory: clear product value, onboarding, trust, usability, and proof of functionality.



Ruler

90

The brand should operate structured, credible, and competent. Its strength lies in order, control, and clear user guidance: clear product value, onboarding, trust, usability, and proof of functionality.



Creator

88

The brand should function as a space for creativity, originality, and self-expression. Its strength lies in supporting its own style and new combinations: clear product value, onboarding, trust, usability, and proof of functionality.

AUDIENCE

Consumer archetypes

CUSTOMER



Technocrat / Analyst

90

Needs precise information, evidence, structure, a transparent process, and the ability to verify claims.

Back up every claim with data, methodology, or a verifiable source -- leave room for the user's own comparison.



Effective Pragmatist

86

Needs clear value, practical benefit, minimal friction, and a fast answer to whether the website will help solve a specific problem.



Self-realizing Creator

66

Needs to feel the possibility of growth, creation, improving their own system, or taking their work to the next level.

The next page shows how the brand archetype connects with each type of audience and where the strongest strategic match arises.

Archetype relationship map

The connection between the brand archetype and customer motivations. The map serves as a communication compass, not decoration for people who love circles.

DOMINANT DIRECTION

Sage

PRIMARY AUDIENCE

Technocrat / Analyst

Map of 12 Brand Archetypes

A strategic orientation map for brand interpretation



The map serves as an orientation framework for brand strategy.

HOW TO READ THE MAP

Brand → customer

The map shows which value areas matter most to the brand and audience. The dominant brand archetype sets the tone of communication; the consumer archetypes determine what type of arguments will work best.

- Brand archetype
- Consumer archetype
- Secondary archetype layer

CONNECTION

Brand archetype → customer archetype

strategic match

Sage → Technocrat / Analyst **high**

The mapping between the brand archetype Sage and consumer archetype Technocrat / Analyst is strong.

Sage → Effective Pragmatist **high**

The mapping between the brand archetype Sage and consumer archetype Effective Pragmatist is strong.

Sage → Self-realizing Creator **medium**

The consumer archetype Self-actualizing Creator is compatible with the brand archetype Sage, but it is not the most direct pairing.

Ruler → Technocrat / Analyst **high**

The mapping between the brand archetype King and the customer archetype Technocrat / analyst is strong.

Strategic note

Archetypes should be used as a communication compass, not as decoration. Every archetype tone must be backed by a concrete offer, evidence, and a clear next step for the user.

Archetype playbook

A deeper interpretation of the resulting archetypes: how to translate them into communication tone, content, arguments, and business decisions.

MAIN DIRECTION
Sage
PRIMARY AUDIENCE
Technocrat / Analyst

EXPLANATION

What this section does

Archetypes aren't used here as decoration, but as a practical communication tool. They help determine what tone the brand should use, which arguments to emphasize, and what might come across weaker to the audience.

USAGE

Where this shows up

The results can be used when creating the homepage, CTAs, landing pages, articles, sales arguments, and the overall brand positioning.

BRAND PLAYBOOK

How the brand should come across

corporate layer

THE BRAND SHOULD FUNCTION AS AN AUTHORITATIVE AND TRUSTWORTHY SOURCE. ITS STRONGEST VOICE IS A PROVEN, PRECISE, AND EXPLANATORY TONE: CLEAR PRODUCT VALUE, ONBOARDING, TRUST, USABILITY, AND PROOF OF FUNCTIONALITY.

94

Sage

Secondary layer

How it should show up

- back claims with data, methodology, experience, or a clear explanation
- name the limitations, process, and reasons for decisions
- make complex things understandable without oversimplifying into empty phrases

expert

evidence-based

calm

clear

What to watch out for

- not sound academically inaccessible
- not hide the main value behind overly technical language

THE BRAND SHOULD FUNCTION STRUCTURED, AUTHORITATIVE, AND COMPETENT. ITS STRENGTH LIES IN ORDER, CONTROL, AND CLEAR USER GUIDANCE: CLEAR PRODUCT VALUE, ONBOARDING, TRUST, USABILITY, AND PROOF OF FUNCTIONALITY.

90

Ruler

Secondary layer

How it should show up

- give the user a clear structure and decision framework
- emphasize stability, experience, and process quality
- name the rules, outputs, and expectations

confident

structured

trustworthy

precise

What to watch out for

- not come across as cold or authoritative without a human reason
- not confuse control with complexity

SEKUNDÁRNA VRSTVA

Creator

88

The brand should function as a space for creativity, originality, and self-expression. Its strength lies in supporting its own style and new combinations: clear product value, onboarding, trust, usability, and proof of functionality.

How it should show up

- show possibilities and variations, not a single finished solution
- support experimentation and the user's own choices
- emphasize the originality and uniqueness of the result

creative

original

inspiring

open

What to watch out for

- don't prescribe a single correct way of using it
- don't simplify the creative process into a ready-made template output

How to address the audience

customer layer



PRIMARY AUDIENCE

Technocrat / Analyst

90

Needs precise information, evidence, structure, a transparent process, and the ability to verify claims.

How to address them

- Back up every claim with data, methodology, or a verifiable source -- leave room for the user's own comparison.
- Offer detailed documentation or technical detail for those who want to verify it themselves.

Decision triggers

product workflow onboarding result
integration use-case

What to avoid

- unsubstantiated marketing claims
- missing numbers or sources
- oversimplifying at the expense of accuracy



SECONDARY AUDIENCE

Effective Pragmatist

86

Needs clear value, practical benefit, minimal friction, and a fast answer to whether the website will help solve a specific problem.

How to address them

- Get straight to the point: what it solves, how fast, at what cost -- without lingering on an intro.
- Shorten the path to a decision -- clear CTA, minimum steps, no unnecessary forms.

Decision triggers

product workflow onboarding result
integration use-case

What to avoid

- long introductions without concrete benefit
- exaggerated promises without practical proof
- no quick answer to 'what's in it for me'



SECONDARY AUDIENCE

Self-realizing Creator

66

Needs to feel the possibility of growth, creation, improving their own system, or taking their work to the next level.

How to address them

- Show room for personal choice and combinations, not one ready-made solution -- inspire, don't prescribe.
- Show examples of different paths to the result, not one universal template.

Decision triggers

product workflow onboarding result
integration use-case

What to avoid

- a single prescribed way of usage
- limiting creativity for the sake of simplicity
- template-like, impersonal tone

Practical communication rules

tone of voice

How to speak

- speak concretely, credibly, and without empty marketing phrases
- connect the website's value with real user situations
- explain the next step simply and without unnecessary friction

What to emphasize

- Founding offer - fill out a short form with the URL of the website and billing details. For agency cooperation, add scope in the note.
- concrete value for the user
- evidence, methodology, results, or use cases

What to avoid

- general promises without evidence
- unclear CTAs
- an archetype tone disconnected from the real offer



CONTENT DIRECTION

What content supports the archetype strategy

01

use-cases

specific usage scenarios, before/after workflow, typical user tasks

02

product proof

demo, documentation, integrations, pricing, security

03

onboarding content

quick start, sample projects, guides, templates

Executive summary

A brief decision overview: what the website handles well, where it loses performance, and which areas matter most to the business.

OUTPUT TYPE

Executive summary

PRIMARY PURPOSE

decision-making

OVERALL PICTURE

Website status in one sentence

The website functions as a software product or SaaS and primarily communicates: Founding offer - fill out a short form with the URL of the website and billing details. For agency cooperation, add scope in the note. The nearest work should focus on removing major technical or UX barriers and providing a clearer explanation of value to the user.

AREA SCORES

Performance profile

Technical		95
Seo		100
Ux		94
Communication		80
Strategy		87

KEY FINDINGS

What matters most

executive overview

● Fix the mobile layout and horizontal content overflow

The mobile viewport reports 1 issue, horizontal overflow approximately 0px, 2 clickable elements outside visible width.

● Speed up mobile loading of main content (LCP)

Targeted mobile Largest Contentful Paint is 5.0s -- Google threshold for 'good' is 2.5s.

● Sharpen the introductory explanation of the offer and the user's next step

Communication clarity was rated as partial or weaker.

● More clearly distinguish the main services, content layers, and target groups.

The recommendation follows from the content and communication audit.

STRENGTHS

What can be built on

- A concrete and understandable basic offer.
- Strong SEO and a good technical foundation.
- A clearly identifiable website type and business purpose.

RISKS

What may hinder performance

- With a larger offer scope, the user may need faster orientation.
- Verify the main user journey, clarity of the offer, evidence elements, and clarity of the user's next step.
- Some layers of the offer or target groups may blend together.

BUSINESS IMPACT

Which areas matter most

impact view

UX / MOBILE

high

The mobile viewport reports 1 issue, horizontal overflow approximately 0px, 2 clickable elements outside visible width.

PERFORMANCE / MOBILE

high

Targeted mobile Largest Contentful Paint is 5.0s -- Google threshold for 'good' is 2.5s.

COMMUNICATION

high

Communication clarity was rated as partial or weaker.



RECOMMENDED FOCUS

Where to focus further work

01

Check the mobile view, horizontal scroll, menu, CTAs, and clickable elements on a real device.

02

Optimize the main image/hero, render-blocking resources, and server response time for mobile.

03

Clearly state up front what the website offers, who it serves, what value it brings, and what the visitor should do next.

04

Reflect the recommendation in the introductory communication, content structure, CTAs, or evidence elements.

SECTION 9

Priorities and roadmap

Action plan: what to address first, which changes have the biggest impact, and how to split the work by priority and effort.

SECTION TYPE

Action plan

NUMBER OF PRIORITIES

4

HIGHEST PRIORITY

Fix the mobile layout and horizontal content overflow

QUICK WIN

Speed up mobile loading of main content (LCP)

BIGGEST OPPORTUNITY

Sharpen the introductory explanation of the offer and the user's next step

TOP PRIORITY

Prioritized approach

01

Fix the mobile layout and horizontal content overflow

30 days

UX / mobile Impact: high Effort: medium

The mobile viewport reports 1 issue, horizontal overflow approximately 0px, 2 clickable elements outside visible width.

Check the mobile view, horizontal scroll, menu, CTAs, and clickable elements on a real device.

02

Speed up mobile loading of the main content (LCP)

30–60 days

Performance / Mobile Impact: high Effort: medium to higher

Targeted mobile Largest Contentful Paint is 5.0s – Google threshold for 'good' is 2.5s.

Optimize main image/hero, render-blocking resources, and server response for mobile.

03

Sharpen the introductory explanation of the offer and the user's next step

30–60 days

Communication Impact: high Effort: medium

Communication clarity was rated as partial or weaker.

Clearly state up front what the website offers, who it serves, what value it brings, and what the visitor should do next.

04

More clearly distinguish the main services, content layers, and target groups.

60 days

Communication / strategy Impact: medium Effort: medium

The recommendation follows from the content and communication audit.

Reflect the recommendation in the introductory communication, content structure, CTAs, or evidence elements.

DECISION VIEW

Impact / effort



Reading the matrix

The best candidates are items with high impact and low or medium effort. Those should go into the first block of work.

Short-term / mid-term / strategic plan

work plan

30 days

Highest priority

- Fix the mobile layout and horizontal content overflow
- Speed up mobile loading of the main content (LCP)

60 days

Communication and structure

- Sharpen the introductory explanation of the offer and the user's next step
- More clearly distinguish the main services, content layers, and target groups.

90 days

Trust and performance

- Add evidence elements, references, methodology, or concrete use-case scenarios.

Quick wins

- Check the mobile view, horizontal scroll, menu, CTAs, and clickable elements on a real device.
- Optimize main image/hero, render-blocking resources, and server response for mobile.
- Clearly state up front what the website offers, who it serves, what value it brings, and what the visitor should do next.

Mid-term steps

- Reflect the recommendation in the introductory communication, content structure, CTAs, or evidence elements.

Strategic steps

- Tie the main recommendations to a measurable website goal: contact, registration, lead, inquiry, order, or tool usage.
- Continuously compare the automated findings against manual testing and real user behavior.



PROGRESS TRACKING

KPI watchlist

UX

no major mobile or navigation barriers

CTA

a clear, functional next step for the user

OBSAH

concrete value, evidence, and a clear offer

Appendix and technical details

Supplementary technical information, QA notes, and items suitable for manual verification.

SECTION TYPE

Technical appendix

PURPOSE

detailed check

TECHNICAL PROFILE

Basic data

HOSTNAME

sigel-industries.com

SERVER

GitHub.com

CONTENT TYPE

text/html; charset=utf-8

CMS

Custom / unidentified system

HTML SIZE

~33.7 kB

AUDIT MODE

partial_access

SUPPORT LEVEL

partial

NOTES

Appendix interpretation

- The appendix serves as the technical and evidence layer of the report.
- Strategic recommendations should be read in the context of the audit's scope, the website's availability, and the quality of the extracted data.
- For JS-heavy or limited-access websites, it's a good idea to confirm the most important findings with a manual check.

DNS / INFRA

Infrastructure data

technical detail

HOSTNAME

sigel-industries.com

NUMBER OF IPS

4

PRIMARY IP

185.199.109.153

RDNS

cdn-185-199-109-153.github.com

DOMAIN AGE

0.2 years (NAMECHEAP INC)

SSL ISSUER

Let's Encrypt, valid for 81 more days

SECURITY

Security headers

checklist

HSTS

not confirmed

CSP

not confirmed

X-FRAME-OPTIONS

not confirmed

X-CONTENT-TYPE-OPTIONS

not confirmed

SPF (EMAIL)

confirmed

DMARC (EMAIL)

not confirmed

DKIM (EMAIL)

not confirmed / uncertain

Crawl and QA findings

The status of detected elements, crawl notes, and items flagged for manual verification.

PART TYPE

Crawl / QA

PURPOSE

technical check

CRAWL

Status of findings and detected elements

audit data

ROBOTS.TXT

found

SITEMAP.XML

found

TRACKING

not detected

BROKEN LINKS

0

SUSPICIOUS CTA

0

Crawl notes

- Audit support level: partial.
- Crawl mode: normal.
- Content extraction worked with block count: 68.
- Navigation audit checked links in range: 13.
- A rendered check was not confirmed; outputs should be read in the context of the available HTML and measurement time.
- Source content extraction source: access_html.
- Content extraction certainty: medium.

MANUAL QA

Items for manual verification

human review

01

Verify the main user journey

Walk through the website from entry to the main goal: contact, registration, order, inquiry, or using the tool.

02

Verify mobile display and clickable elements

Check the mobile layout, horizontal scroll, menu, CTAs, and elements outside the visible width.

03

Verify the clarity of the offer

Confirm that the visitor quickly understands what the website offers, who it's for, why they should trust it, and what to do next.

Evidence appendix

The evidence layer of the report: technical sources, SEO meta data, URLs, content extraction, CTAs, and online signals.

PART TYPE

Evidence / QA

PURPOSE

data defensibility

URL and access

INPUT URL

https://sigel-industries.com

FINAL URL

https://sigel-industries.com/

STATUS / SERVER

200 · GitHub.com

SEO meta data

TITLE

SIGEL Industries — Website Intelligence Audit před marketingem

META DESCRIPTION

not detected

CANONICAL

not detected

SITEMAP

https://sigel-industries.com/sitemap.xml/

Content extraction

BLOCKS

68

SOURCE

access
HTML

CONFIDENCE

medium

RENDERED

no

Heading structure

H1

1

H2

12

H3

27

- Zjistěte, proč váš webnekonvertuje—do 24 hodin.
- Technical ukáže, jestli web funguje.Archetyp ukáže, koho dokáže přesvědčit.
- Šest situací,jedna diagnostika.
- Od konkrétní URLk prioritní roadmapě.
- Šest vrstev auditu.Analytický systémza reportem.

Contacts and online presence

EMAILS

info@

info@sigel-industries.com

PHONE NUMBERS

+420 777 000 000

CONTACT / LOCAL LINKS

not detected

SOCIAL PROFILES

not detected

CTA / form elements

- **Objednat web audit**
typ: form element · stav: vyžaduje manuálne overenie
Crawler cannot verify form functionality without manual testing in a browser.
- **Prohlédnout ukážku reportu**
typ: / CTA · stav: OK
- **Domluvit pilotní spolupráci**
typ: formulárový prvok · stav: vyžaduje manuálne overenie
Crawler cannot verify the functionality of the form without manual testing in a browser.
- **Prohlédnout ukážku reportu**
typ: / CTA · stav: OK
- **Objednat web audit →**
typ: formulárový prvok · stav: vyžaduje manuálne overenie
Crawler cannot verify the functionality of the form without manual testing in a browser.

Links for manual verification

No specific problematic links were found, or URL detail was unavailable.

Reading this section: This page isn't the main business deliverable. It serves as an evidence layer for SEO, developers, or internal report review.

keywords weren't available